

The Institution of Engineering and Technology, Hong Kong

Invitation to Sponsor

**The 13th IET International Conference on
Advances in Power System Control, Operation and
Management (APSCOM) 2025**

9th - 12th November 2025
Hyatt Regency Hong Kong, Tsim Sha Tsui

**The 13th IET International Conference on
Advances in Power System Control, Operation and Management
(APSCOM) 2025
9th – 12th November 2025**

**Embracing the Next Generation Technologies towards a Flexible,
Reliable, Resilient & Sustainable Power Grid**

The 13th International Conference on Advances in Power System Control, Operation and Management (APSCOM), organized by IET Hong Kong, offers a platform for professionals and specialists from various sectors of power engineering. This event focuses on the research, design, manufacture, and operation of equipment and systems, providing an opportunity to share ideas, innovations, and experiences aimed at the sustainable growth of the electricity supply industry.

In recent years, topics such as Renewable Energy, Smart Grid, Digitalized Power Systems, and the Artificial Intelligence have been widely discussed within the power industry and among the public. Significant efforts from governments, engineering bodies, and researchers have been dedicated to developing and securing our power systems. As the world changes at an unprecedented pace, it presents both challenges and opportunities for our daily lives and our power systems. The theme of APSCOM 2025, “Embracing the Next Generation Technologies towards a Flexible, Reliable, Resilient & Sustainable Power Grid“, reflects these evolving trends and focuses on creating a sustainable and resilient electricity supply industry.

APSCOM provides a crucial platform for professionals and specialists from around the world to explore and identify the real-world challenges and opportunities in the evolving power system. This conference helps participants keep pace with the rapidly changing world and meet future needs. Additionally, APSCOM serves as an ideal venue for marketing and promoting power engineering products and systems to key decision-makers involved in the selection and application processes.

On behalf of the Organizing Committee, I am pleased to extend an invitation to you to become a sponsor of this flagship event organized by IET Hong Kong. This prestigious conference offers an excellent opportunity to promote your products and services to a distinguished audience of participating delegates in an optimal environment.

Please refer to conference website (<https://www.apscom.org/>) and the attached details for different categories of sponsorship. For enquiry, please contact Mr. Alex Chan via email (alexchan@siemens-energy.com) or telephone (852) 2583 3387 or 9199 7146.



K L Yau

Chairman of Organizing Committee
The 13th IET International Conference on APSCOM 2025

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Sponsorship Package and Benefits

Sponsorship Amount (HK\$'000)	Advert. in Conference Proceeding ⁽¹⁾	Sponsor Description in APSCOM Website	Banner in Event Sponsored	Display Stand / Booth	Free Registration	Exhibitor Badges (Lunch only) ⁽²⁾	Guest Badges (Sponsored Event Only) ⁽³⁾
Diamond (HK\$138)	Full page, colour	✓	1	1	4	3	10
Platinum (HK\$88)	Full page, colour	✓	1	1	2	2	-
Gold (HK\$58)	Full page, colour	✓	-	-	1	-	-
Silver (HK\$38)	Full page, colour	-	-	-	1	-	-
Full-page Advert. (HK\$12)	Full page, colour	-	-	-	-	-	-
Half-page Advert. (HK\$6)	Half page, colour	-	-	-	-	-	-

Remarks:

1. Electronic copy in .jpg format with a minimum resolution of 300 dpi would be required.
 2. For any sponsored exhibition accepted by IET and to be held during the conference day time period, exhibitor badges would be provided to the sponsor for access to event lunch.
 3. For any sponsored exhibition accepted by IET and to be held during the reception or gala dinner, guest badges would be provided to the sponsor for access to event reception or gala dinner.
- In addition to the benefits listed against each item, sponsors of any of the above items will be gratefully acknowledged in the official conference programme.
 - The Organizing Committee will carry out major publicity and advertising campaigns to promote APSCOM to the industry and the potential participants. We will utilize these opportunities as much as possible to include the company logo of the Diamond and Platinum Sponsors in these promotional activities.
 - In addition to the above free registration, sponsors are welcomed to send additional delegates to join the Conference Reception and the Banquet to be charged at cost.

Further information may be obtained from:

To: Mr. Alex Chan
Siemens Energy Limited
905 – 08A, Tower B, Manulife Financial Centre
223 – 231 Wai Yip Street, Kwun Tong
Kowloon, Hong Kong

Tel: (852) 2583 3387 or 9199 7146

Email: alexchan@siemens-energy.com

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Sponsorship Reply

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Siemens Energy Limited

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1. Sponsorship

We would like to sponsor the 13th APSCOM 2025 in the following category:
Please tick the appropriate box(es)

Diamond Patron	<input type="checkbox"/>	Fee: HK\$138,000.-
Platinum Patron	<input type="checkbox"/>	Fee: HK\$ 88,000.-
Gold Patron	<input type="checkbox"/>	Fee: HK\$ 58,000.-
Sliver Patron	<input type="checkbox"/>	Fee: HK\$ 38,000.-
Full page Ad., colour	<input type="checkbox"/>	Fee: HK\$ 12,000.-
Half page Ad., colour	<input type="checkbox"/>	Fee: HK\$ 6,000.-

2. Conference Reception and Banquet (Optional)

In addition to sponsoring the event, we would like to send additional delegates to join the Conference Reception and Banquet:

No. of participants: _____ x @ HK\$1,800 Total fee : HK\$ _____

Authorized Signature : _____

Name : _____ Position : _____

Company : _____

Address : _____

_____ Email : _____

Tel No : _____ Fax No : _____

Sponsorship Terms:

Sponsorship fee and the Conference reception/banquet fee may be paid in full with the submission of the Sponsorship Form on or before **31 March 2025**.

Please make crossed cheques payable to IET Hong Kong and send to the APSCOM Conference Secretariat at:
IET Hong Kong
4602 COSCO Tower, 183 Queen's Road Central, Hong Kong
Tel : +(852) – 2778 1611
Fax : +(852) – 2778 1711